



# 2024-2025 SMPS OC MENTORSHIP PROGRAM

Now accepting applications!

Are you new to the industry and looking for guidance from a seasoned professional? Or perhaps an industry vet interested in shaping the next generation of marketing professionals? Then we need you!!

The Orange County Chapter of SMPS is committed to our members' professional development and strives to support this growth by **connecting marketing professionals** in a supportive one-on-one environment. The program's goal is to provide both the Mentor and the Protégé with a rewarding professional relationship that is mutually beneficial.

Mentors and Protégés can connect on any topics important to them, but here are just a few that past participants found helpful:

- Career advancement
- Industry best practices
- Professional visibility
- Networking
- Workplace conflict & navigating critical conversations
- Overcoming barriers to success

There is **no cost to participate for orange county chapter members!** In fact, participants will receive one free luncheon program and one free membership event for the year!



**FREE!**  
**AMAZING BENEFITS!**

## TO BECOME A MENTOR OR A PROTÉGÉ:

Please return completed applications by

**August 30th to**  
Eloise McClaine at  
[Eloise.McClaine@AuxiaDesign.com](mailto:Eloise.McClaine@AuxiaDesign.com)



# SMPS MENTORSHIP PROGRAM APPLICATION

Please fill out the following form. Information will be kept confidential and will only be used by the SMPS OC Mentorship Committee to assign pairs.

Name and Title:

Email:

Phone:

Firm:

City/State:

Remote / In-office / Hybrid:

Type of Firm:

Are you a SMPS member?  Yes  No

Are you a CPSM?  Yes  No

Interest:

I am interested in being a:  Mentor  Protégé

Please indicate your learning goals for this mentoring relationship:

1.

2.

3.

Are you willing to commit to 1-2 hours every month for the duration?  Yes  No

Does your firm and supervisor support your participation in the program?  Yes  No

Are willing to travel to meet with your Mentor or Protégé? (not a condition of participation)  Yes  No

Have you been a Mentor or Protégé (informally or in a program) before?  Yes  No

If yes, please describe your experience:

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Is there a Mentor or Protégé with whom you'd prefer to be matched or type/role for a mentor protégé, with whom you'd prefer to be matched?

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Please list your work history (from most recent employment - last three positions and company):

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

Please describe your current role:

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By completing this application form, you agree to the goals and purpose of the mentoring program. SMPS OC encourages an open exchange of information and ideas between members participating in the program. However, SMPS OC cannot and does not review such communications and does not guarantee or endorse the accuracy of any information exchanged between mentor and protégé. You agree that you will participate in the mentorship program in a manner consistent with the SMPS Mission. You further agree to completely release SMPS OC and its directors from all claims, judgments, demands, liabilities, and actions you may have arising out of, or in any way relating to, your participation in the mentorship program.

I agree with the above terms, conditions, and goals of the mentor program.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

\*Please email your application by Aug 30<sup>th</sup> to Eloise McClaine [Eloise.McClaine@AuxiaDesign.com](mailto:Eloise.McClaine@AuxiaDesign.com)

SMPS OC Board Only	Member in good standing?	<input type="checkbox"/> Yes	<input type="checkbox"/> No
	Approved for program?	<input type="checkbox"/> Yes	<input type="checkbox"/> No